





India St Open House Visual Preference Survey Results

57 people took the visual preference survey throughout the day. Based on the question asking participants connection to the neighborhood the group broke down as follows:

Category	Count
Live or work in India St.	20
Live in Portland	25
Live outside of Portland	7
Did not answer	5

No single question was answered by every participant. On a scale from 1 to 7, overall averages ranged from 2.1 to 5.9. The following table is sorted by average overall score (lowest to highest) and includes the averages by demographic group.




Picture Number	Count (out of 57)	Overall Average	Live or work in India St	Live in Portland	Live outside Portland	Blank	
62	53	2.1	2.6	1.8	2.0	1.0	

78	54	2.3	2.8	1.8	2.0	3.4	
1	55	2.7	2.8	2.8	2.1	2.0	
41	55	2.8	3.4	2.4	2.7	2.2	

25	53	2.8	3.6	2.5	2.3	1.8	
48	53	2.8	2.9	2.8	2.9	2.6	
79	51	2.9	3.1	2.6	2.6	3.6	

70	52	3.1	3.4	2.8	3.5	2.6	
51	56	3.1	3.4	2.9	3.4	3.0	
46	52	3.2	3.8	2.7	3.0	2.8	




71	50	3.2	3.8	2.8	3.6	2.3	
53	52	3.4	3.7	3.0	4.4	2.4	
19	53	3.5	3.9	3.5	2.9	2.8	

18	51	3.8	3.6	3.9	4.4	2.8	
43	48	3.9	3.7	4.3	3.1	5.0	
69	50	4.2	4.4	3.8	5.0	3.3	

42	50	4.2	4.4	4.2	3.7	4.5	
77	52	4.2	3.7	4.6	3.6	5.4	
58	53	4.3	4.5	4.2	4.9	3.6	

12	52	4.5	4.3	4.9	3.3	5.2	
38	56	4.6	4.0	4.6	5.1	6.2	
5	52	4.6	4.8	4.4	4.6	4.8	

54	53	4.7	4.6	4.9	3.0	6.4	
8	46	4.7	4.7	4.7	4.2	6.0	
4	51	4.7	4.4	5.2	3.6	6.0	

20	51	5.0	4.4	5.0	6.0	5.7	
35	52	5.0	4.2	5.4	5.9	5.7	
63	51	5.2	4.5	5.2	6.3	6.3	

7	50	5.2	4.4	5.5	6.1	5.7	
30	51	5.2	4.2	5.6	6.3	6.7	
3	54	5.2	5.2	5.3	5.3	5.2	

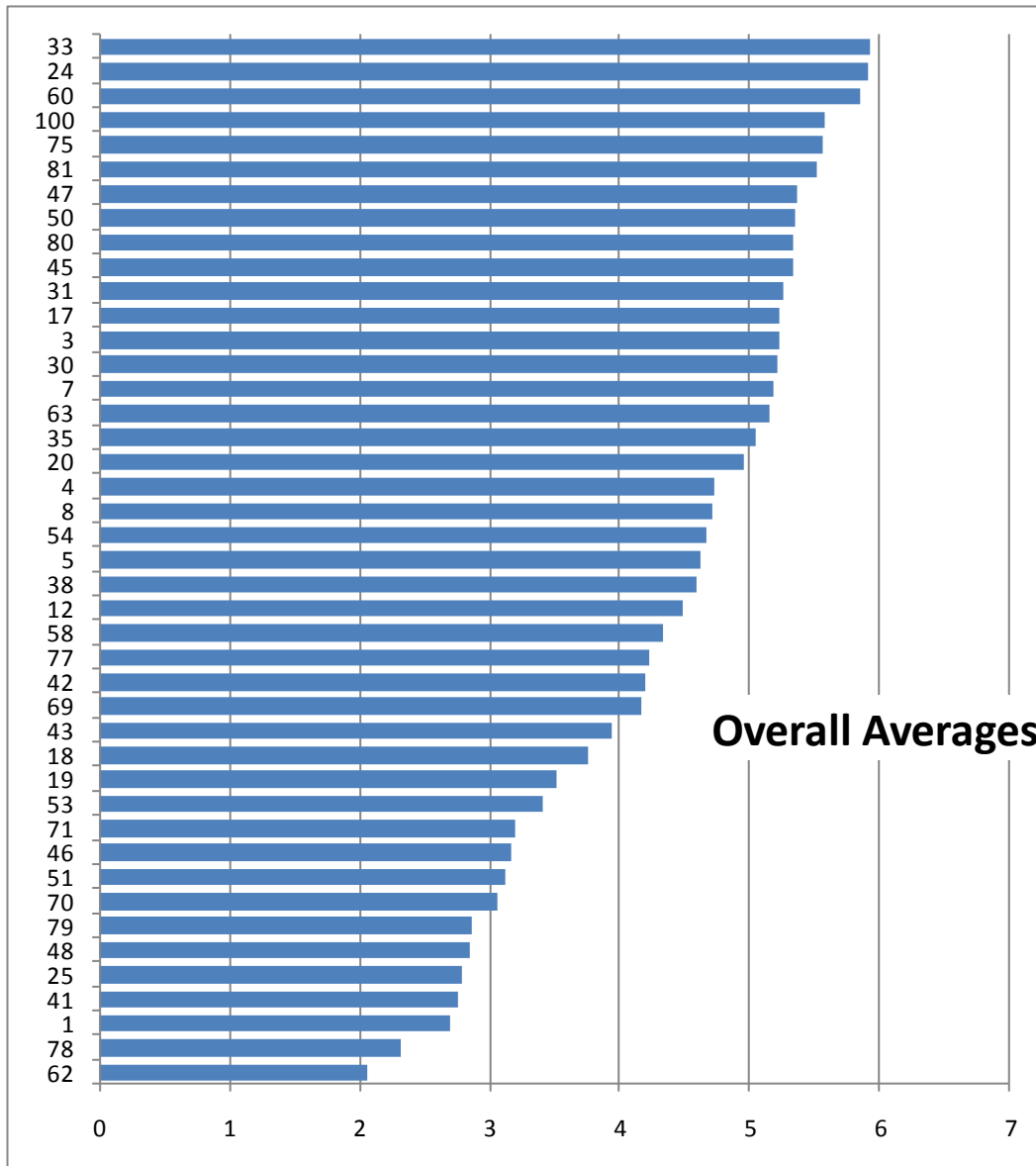
17	52	5.2	5.1	5.4	5.3	5.0	
31	46	5.3	4.8	5.4	5.6	6.0	
45	56	5.3	4.9	5.4	5.7	6.2	

80	50	5.3	5.5	5.0	6.2	5.0	
50	49	5.3	4.6	5.6	6.3	7.0	
47	56	5.4	5.1	5.1	6.1	6.8	

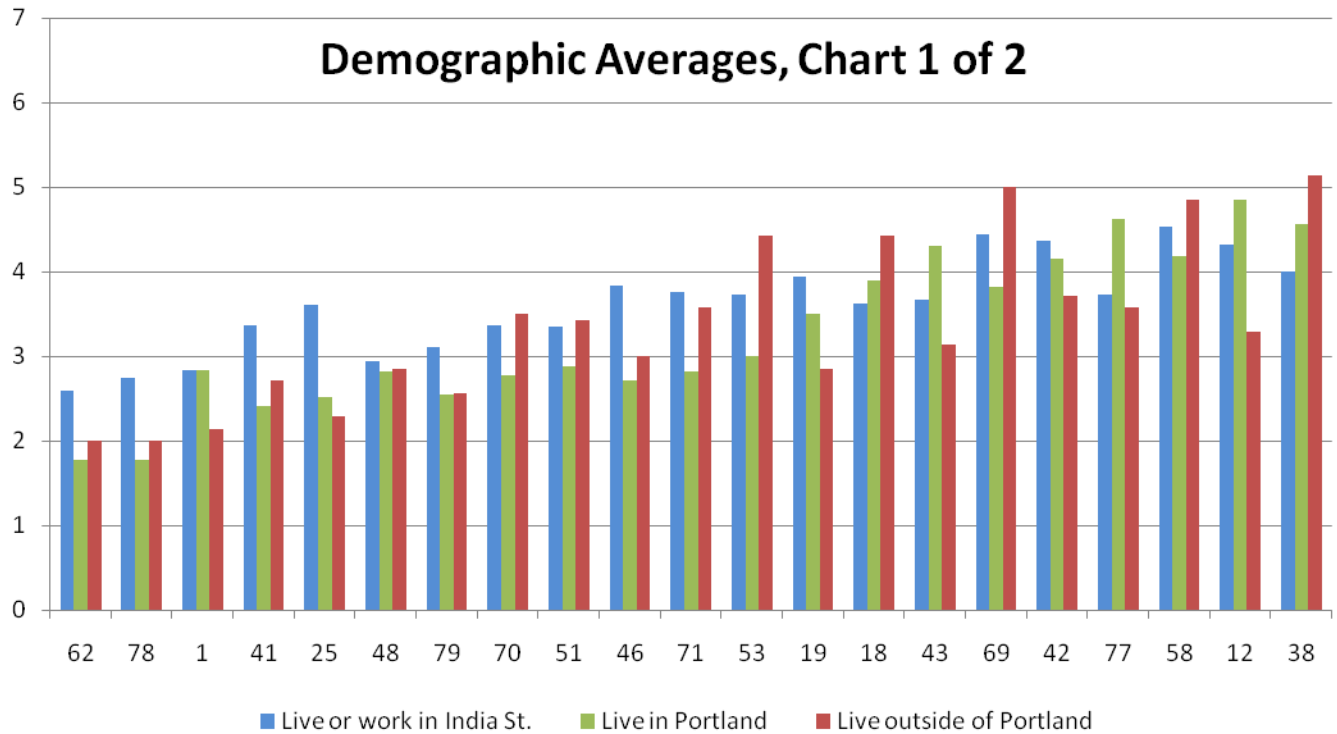
81	51	5.5	4.6	6.0	6.0	6.7	
75	54	5.6	5.1	5.7	5.7	6.6	
100	54	5.6	5.6	5.5	5.3	7.0	

60	48	5.9	5.4	6.0	6.6	7.0	
24	52	5.9	4.8	6.5	6.3	7.0	
33	51	5.9	5.0	6.4	6.3	7.0	

A series of three graphs depicting this same data follows. The first is one contains the overall averages. The next two compare the averages of the three demographic groups.



Demographic Averages, Chart 1 of 2



Demographic Averages, Chart 2 of 2

